IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re l	Patent Application of)	MAIL STOP AMENDMENT						
Susun	nu Nakagawa)	Group Art Unit: 2623						
Appli	cation No.: 09/878,581	Examiner: Sheleheda, James I	₹.					
Filing Date: June 11, 2001		Confirmation No: 2762						
Title:	IMAGE CONTENT AND) ADVERTISING DATA) PROVIDING METHOD, SYSTEM,) AND APPARATUS) (AS AMENDED))							
	AMENDMENT/REPLY TR	ANSMITTAL LETTER						
Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450								
Sir:								
Enclo	sed is a Preliminary Amendment for the above	e-identified patent application.						
	A Petition for Extension of Time is enclosed.							
	Terminal Disclaimer(s) and the \Box \$ 65 \Box \$ 130 fee per Disclaimer due under 37 C.F.R. § 1.20(d) are enclosed.							
	Also enclosed is/are							
	Small entity status is hereby claimed.							
	Applicant(s) requests continued examination under 37 C.F.R. § 1.114 and enclose the \$\sqrt{\$}\$395 \$\sqrt{\$}\$790 fee due under 37 C.F.R. § 1.17(e).							
	Applicant(s) request that any previously unentered after final amendments <u>not</u> be entered. Continued examination is requested based on the enclosed documents identified above.							
	Applicant(s) previously submitted which continued examination is requested.	on	for					
	Applicant(s) requests suspension of action by the Office until at least which does not exceed three months from the filing of this RCE in							

	accordance with enclosed.	37 C.F.R.	§ 1.103(c). T	he require	ed fee under 37 C	C.F.R. §1.17(i) is		
1	A Request for En (1809/2809) is al-			f Submiss	ion under 37 C.F	F.R. §1.129(a)		
\boxtimes	No additional fee	is claime	d.						
	An additional cla	im fee is r	equired, and i	s calculate	ed as shown belo	w:			
	AMENDED CLAIMS								
		No. of Claims	Highest No of Claims Previously Paid for	Extra Claims	Rate	Addit	ional Fee		
Total Claims		31	31	0	x 50 (1202)	\$	(
Independent Claims		12	13	0	x 200 (1201)	\$			
] If n	ultiple dependent cl	\$	(
Total Claim Amendment Fee									
Sm	all Entity Status cla	s	(
ГОТА	L ADDITIONAL O	s	(
	Charge		_to Deposit A	Account N	o. 50-0320 for th	ne fee due.			
	A check in the amount of is enclosed for the fee due.								
	Charge to credit card.								
\boxtimes									
	Respectfully submitted,								
			Frommer	awrence &	Haug LLP		\		

Ellen Marcie Emas Registration No. 32,131

Date: February 19, 2008

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